20TH ANNUAL
COMEDY NIGHT GALA

OCTOBER 6, 2017
PARADISE POINT RESORT & SPA
STARRING RICH LITTLE

BENEFITING CHALLENGE CENTER’S SCHOLARSHIP FUND
RICH LITTLE

Back by popular demand, Rich Little returns to headline the 20th Annual Comedy Night Gala! The son of a doctor in Ottawa, Little started his “career” at the age of 12 when he stunned his teachers by answering back in their own voices. Named “Comedy Star of the Year” by the American Guild of Variety Artists, Little was a regular guest-host for The Tonight Show and starred in Laugh In. Infamous for his skewering of political figures, Little has charmed, amused, and gotten the best of politicians from here to his native Canada. He entertained at both of Reagan’s presidential inaugurations, leading President Reagan to tell Little, “You do me better than I do.” Little has held the title as “the best impressionist in the world.” for decades and on October 6th you will have the opportunity to learn why!

OUR MISSION: to transform the quality of life and increase the independence of seniors, people of all ages with disabilities, and their families, through extended Physical Therapy and specialized Fitness and Wellness programs, while providing financial assistance to individuals with low income.

Because we believe everyone deserves the opportunity to live the healthiest, happiest, most independent life possible.

PRESENTING SPONSOR

EDCO DISPOSAL

“We’ll Take Care of It”

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - (EXCLUSIVE) $50,000
• Exclusive title recognition at event and in all formal printed materials; including publicity, media coverage, and event banners
• High profile, inside front cover, full-page color ad in program book
• Recognition from podium during event
• Logo on Challenge Center website for one year with hyperlink
• Full-page ad in Challenge Center newsletter
• Featured article about your organization in Challenge Center newsletter
• Two (2) tables for 10 – preferred seating for Comedy Night Show and Gala Dinner
• Ten (10) back stage passes and photo opportunity for Celebrity VIP reception

DIAMOND SPONSOR - $25,000
• Spotlight sponsorship recognition at event
• Recognition in all formal printed materials; including publicity and event banners
• Full-page color ad in program book
• Recognition from podium during event and in event AV presentation
• Logo on Challenge Center website for six months with hyperlink
• Half-page ad in Challenge Center newsletter
• One (1) table for 10 – preferred seating Comedy Night Show and Gala Dinner
• Eight (8) back stage passes and photo opportunity for Celebrity VIP reception

PLATINUM SPONSOR - $15,000
• Featured sponsorship recognition at event
• Recognition in all formal printed materials; including publicity
• Half-page color ad in program book
• Recognition in event AV presentation
• Logo on Challenge Center website for three (3) months with hyperlink
• Six (6) tickets for Comedy Night Show and Gala Dinner
• Four (4) back stage passes for Celebrity VIP Reception

GOLD SPONSOR - $5,000
• Recognition in all formal printed materials; including publicity
• Quarter-page color ad in program book
• Recognition in event AV presentation
• Four (4) seats for Comedy Night Show and Gala Dinner

SILVER SPONSOR - $2,500
• Quarter-page color ad in program book
• Recognition as sponsor in program book
• Two (2) seats for Comedy Night Show and Gala Dinner

BRONZE SPONSOR - $1,000
• Two (2) seats for Comedy Night Show and Gala Dinner
• Listing in program book

PLEASE CONSIDER THESE ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Event Program $2,000
Invitation Mailing $3,500
Video Presentation $3,000
Auctioneer $2,000
Dinner $15,000
Signage $1,000
Silent Auction $5,000
Cocktail Hour $10,000
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- Auctioneer $2,000
- Cocktail Hour $10,000
CHALLENGE CENTER provides exceptional long-term rehabilitation to those who have survived catastrophic injury or illness, in an environment of hope and possibility. Each year Challenge Center provides over 14,000 hours of Physical Therapy and specialized Assisted Fitness programs to nearly 500 veterans, seniors, adults and children with physical disabilities and their caregivers. The majority of Challenge Center’s clients are on a limited or fixed income and cannot afford private therapies or trained exercise assistance. Their insurance has reached the coverage limit and they have no other option to continue improving their function. As such, many have little hope of regaining what they have lost. Challenge Center subsidizes this care and allows life changing progress to continue beyond what clients thought possible.

Good health should not be a privilege reserved for those who can afford it. Through better fitness, function, and wellness, Challenge Center enables seniors and persons with disabilities to work, engage in their communities, enjoy their families, and live their lives with dignity.

THANK YOU for making a difference in our community and for those we serve at Challenge Center.

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“Challenge Center provides an uncompromising and little known venue for rehabilitation, physical therapy, as well as an invaluable source of emotional support and hope for children, adults and seniors with severe physical disabilities. Challenge Center has helped me gain independence, motivation, a heightened sense of self-esteem and most importantly, a sense of purpose.”
Heather, Challenge Center client thriving with Muscular Dystrophy

Challenge Center is a 501(c) non-profit organization.
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