Amazon Project Smile – Overview & Signup Information

Amazon has a giving program that lets anyone designate Challenge Center to receive .5% of their purchases of products marked “Eligible for AmazonSmile donation” on their product detail pages. Please share this with your friends, family, and social network.

What is AmazonSmile?
AmazonSmile is a website (smile.amazon.com) operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. You can use your same account on AmazonSmile as you did on Amazon. Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same. The difference is that when customers shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the charitable organizations selected by customers.

Is there any cost to charitable organizations or to customers?
No. There is no cost to charitable organizations or to AmazonSmile customers. The shopping experience is identical to Amazon.com with the added benefit that the AmazonSmile Foundation will donate to the charitable organizations selected by customers.

How do I designate Challenge Center as the beneficiary?
Go to https://smile.amazon.com/ch/33-0248878 and sign in with your current Amazon account. Or if you are new to Amazon, then click on “Create an account.”

Once you are signed in, you will get a screen saying that you would like your shopping proceeds to go to Therapy Center Inc which is Challenge Center’s real name.

Important!
Where do I shop?
Once you have made your designation above, to have your proceeds go to Challenge Center, you need to shop at http://smile.amazon.com/ instead of Amazon.com.