Restoring function, restoring health, restoring families, restoring hope

Sponsorship Opportunities

CHALLENGE CENTER 18TH ANNUAL
Comedy Night Gala
Benefiting Challenge Center's Scholarship Fund
Starring Paula Poundstone | Presented by EDCO Disposal
“Changing lives isn’t easy but the Challenge Center does it all of the time.”

Challenge Center serves a very vulnerable population—the severely disabled. Our Scholarship Fund subsidizes high-quality rehabilitation services for low-income individuals living with a disability.

Comedy Night is our single largest fundraiser—come be a part of this outstanding evening because everyone deserves the chance to live a healthy, happy life.

CHALLENGE CENTER 18TH ANNUAL

Comedy Night Gala

Benefiting Challenge Center’s Scholarship Fund
Presented by EDCO Disposal
Starring Paula Poundstone

October 23, 2015
at The San Diego Indoor Sports Club
Join us and go back in time to the 1940s. Enjoy wonderful food and cocktails, silent & live auctions, and great music. You’ll also laugh the night away with Paula Poundstone, a world-famous comedian and regular panelist on NPR’s #1 news quiz show Wait Wait...Don’t Tell Me!

The San Diego Indoor Sports Club
3030 Front Street | San Diego, CA 92103
This historic venue broke ground in 1946. It is San Diego’s first all-accessible clubhouse built specifically for the physically disabled. This unique location has spectacular views of San Diego Bay and original Art Deco architecture.
Sponsorship Opportunities

PRESENTING SPONSOR (Exclusive) $50,000
• Exclusive title recognition at event
• Recognition in all formal printed materials including publicity and event banners
• High-profile, full-page color ad on the inside front cover in program book
• Recognition from podium during event
• Recognition in event AV presentation
• Photo opportunity with event's honorees
• Logo on Challenge Center website for one (1) year with hyperlink
• Full-page ad in Challenge Center newsletter
• Featured article about your organization in Challenge Center newsletter
• Two (2) tables for 10 with preferred seating for Celebrity Comedy Night and Gala Dinner
• Ten (10) back-stage passes and photo opportunity at Celebrity VIP reception

FEATURED SPONSOR $15,000
• Featured sponsorship recognition at event
• Recognition in formal printed materials including publicity
• Half-page color ad in program book
• Recognition in event AV presentation
• Logo on Challenge Center website for three (3) months with hyperlink
• Six (6) tickets for Celebrity Comedy Night and Gala Dinner
• Four (4) back-stage passes for the Celebrity VIP reception

SPOTLIGHT SPONSOR $25,000
• Spotlight sponsorship recognition at event
• Recognition in formal printed materials including publicity and event banners
• Full-page color ad in program book
• Recognition from podium during event
• Recognition in event AV presentation
• Logo on Challenge Center website for six (6) months with hyperlink
• Half-page ad in Challenge Center newsletter
• One (1) table for 10 with preferred seating for Celebrity Comedy Night and Gala Dinner
• Eight (8) back-stage passes and photo opportunity at Celebrity VIP reception

SUPPORTING SPONSOR $5,000
• Recognition in formal printed materials including publicity
• Quarter-page color ad in program book
• Recognition in event AV presentation
• Four (4) tickets for Celebrity Comedy Night and Gala Dinner

FRIENDS SPONSOR $2,500
• Quarter-page color ad in program book
• Recognition as sponsor in program book
• Two (2) seats at the Celebrity Comedy Night and Gala Dinner

UNDERWRITING OPPORTUNITIES
Custom packages available — showcase your business, product, or services by sponsoring specific event production costs.

- Cocktail Reception $10,000
- Video Presentation $3,000
- Silent Auction $5,000
- Event Program $2,000
- Invitation Mailing $3,500

...and more opportunities are available!

TRIBUTE ADS in Event Program are also available.

Please contact Sandra Kraus at (619) 787-5970 to discuss your specific sponsorship interests.